

DISTRIBUTORS' WORK RULES

COMPANY'S Core Strategic Objective

Core strategic objective of the Company is the creation and development of the network of people focused on the Wellness, where the wellness is defined as the harmony of spiritual, physical, intellectual and social quality of life.

COMPANY Philosophy

Company philosophy is defined as Whole Health Option, it defines the human health as the utmost life value. Whole Health Option is a personal choice influenced by the perception of wellness priority among other values. The right choice is made easier with the support of Company philosophy followers.

For this very reason Company is not just about Products. It involves healthy society of high wellness achievers providing the environment for enhanced formation of healthy thinking facilitating the first and foremost move towards Health.

Operating as commercial company, Company plays the role of favourable social environment for universal promotion of this philosophy. This is also facilitated by personal communication forming the core specialisation of the Company's independent distributors.

Mission

COMPANY mission is formulated as "Doing healthy business". This means that the result of COMPANY operation is the ultimate enhancement of consumer life quality giving rise to fair remuneration to the Company and its Distributors.

COMPANY Distribution model and business substance

Sales of the Company's Products are carried out through Distributors.

Substance of COMPANY business lies in the establishment of the new human society focused on Health and sharing COMPANY values.

Positioning of the Company proposition

COMPANY offers change of customer Life Quality through the high quality Product for preservation and enhancement of human Health resource and participation in the social programmes of the Company.

Additional opportunities:

- Access to unique Product at significant discount and additional preferences for the privileged customers of the Company.
- Additional income and accumulation of disposable income.

Distributor status and legal aspects

The distributor is an independent businessman. Distributor Contract provides the distributor with the following rights:

- acquisition of Products at distributor discount in the sales offices of the Company or via online-shops for the re-sale to the customers; accumulation of commission remuneration according to Company's Marketing Plan
- participation in promotions, campaigns, events offered and organised by COMPANY on the Company's terms

Distributor Contract is not an employment or agency contract between the Company and the Distributor.

To ensure legality of the business the Distributor needs to comply with the laws of the country of operation, including registration as entrepreneur and payment of taxes.

Types of orders, Marketing and Career Plan

1. Minimum Order

The volume of the minimum order set by the Company is 71,25 CV.

With the execution of such minimum order at least once every 10 months the Distributor maintains the validity of his/her Contract. If no order is made during a consecutive 10-month period the Contract terminates.

2. Qualification order

Qualification order is 285 CV and above.

Qualification order made in a specific month authorises the Distributor to receive commission remuneration for this specific month according to the Marketing Plan.

With the execution of qualification order at least once every four months the Distributor retains his/her organisation (as it is described in Marketing plan). Otherwise DEGRADE procedure is applied, i.e. the organisation is shifted one level upwards to the higher sponsor with no possibility of reinstatement, even with subsequent resumption of operation under the Contract.

Company Marketing Plan represents distributor commission remuneration accumulation scheme from the turnover of distributor's organisation calculated in CV.

Career Plan (incorporated in Marketing Plan) represents a list of required conditions, which should be achieved by the Distributor to obtain specific qualification. Achievement of each qualification renders privileges to the Distributor and increase of commission remuneration payments.

The Company reserves the right to amend and (or) supplement the Marketing Plan, Career Plan, terms and types of the order. The Company notifies the Distributor of such amendments within reasonable time through the information media available to the Company.

For detailed information about other types of order, terms of the Marketing and Career Plan visit the web-site lifewise.cryptaur.com.

Network development and operation. Sponsorship rules

The Distributor may engage other people into the operation demonstrating them the benefits provided by Company. This is called Recruiting.

After the execution of the Contract by a potential distributor, he/she becomes distributor, while the distributor named as sponsor in the Contract becomes the Sponsor of this new distributor.

Sponsor (Lat. spondeo – I undertake or warranty) is the guarantor or underwriter.

The Sponsor provides the distributor with the:

1. Comprehensive Company products information required by the distributor for proper operation of the business as well as benefits of the business with the Company and compliance with the Working Rules of Distributor.
2. Training and ongoing professional support of the distributor.
3. Information of the distributors on the news of the Company related to the business of the distributor.

If the direct sponsor is unable to provide sufficient competence to assist the operation of the distributor, the latter may request assistance from any of the six higher level sponsors.

Potential distributor may select any distributor in the Company as sponsor prior to the execution of the Contract.

After the Contract has been signed the sponsor cannot be substituted.

Each distributor shall sign only one Contract with the Company. Company ethics strictly prohibit execution of the second Contract while the first one is still in effect. If the Company discovers that the Distributor has signed the second Contract and sponsors potential distributors under this second Contract, the Company may apply the following sanctions:

- termination of the second Contract;
- merger of the Contract in the first signed one and transfer the group and purchases from the second signed Contract under the first;
- suspension of the Contract of the sponsor who signed up the distributor, for the period of one to several months;
- suspension of the Contract of the distributor, who signed up with the sponsor, for the period of one to several months;
- terminate both Contracts with immediate effect.

Provision of Company's products

While offering Company's products to the potential customers Distributor undertakes:

- to be polite and tactful, listen to the needs and requests of the customer;
- provide accurate information on the products, including terms of use and caution specified on the label as well as printed information issued by the Company and provided with the product;
- provide comprehensive and true information on the product prices.

Sale of products through internet auctions is strictly prohibited.

Such methods of Product distribution damage reputation and business of the Company and its distributors.

Upon discovery of such cases the Company reserves the right to apply any measures from Contract termination to court action against the seller.

The Company reserves the right to make changes to the Product range.

Product range in the countries of Company operation may vary.

Representation of COMPANY business

The Distributors shall promote the business of COMPANY with integrity to potential distributors within the framework of the Marketing Plan and Career Plan.

Prior to the execution of the Contract the sponsor shall provide potential distributor with complete information contained in these Rules and other regulations and procedures adopted by the Company and announced for the Company's distributors in order to ensure clear understanding the Company's business.

Distributor is prohibited from promoting generation of income other than those options specified in the official documentation of the Company.

During the presentation of the Marketing Plan it should be emphasised that the personal income cannot be increased by the methods conflicting with these Rules or other regulations and procedures adopted by the Company and announced for the Company's distributors. The distributor should expressly explain to all potential distributors that their success relies on their efforts only.

The distributor should not exaggerate potential income or state that the success is guaranteed. Examples should be provided only to illustrate practical implementation of the Marketing Plan.

Distributor should be made clear that references to the income are made exclusively in explanatory purposes.

During the validity period of the Contract the Distributor undertakes not to engage in operations, which are in competition with his/her commercial activities (operations aimed at income generation) in COMPANY, namely to promote and distribute products of other multilevel marketing companies. In the event of breach of these terms and inappropriate behaviour of the distributor, such as:

- parallel operation (for the purpose of income generation) in another company working under similar business scheme;
- recruitment of COMPANY's distributors into another company by any means, including distribution of video cassettes and printed materials of another company;
- defamation of the Company and its leaders;

In case of the above breaches the Company reserves the right to claim from the violator any and all damages suffered by the Company due to such breaches and/or terminate of the Contract (at the discretion of the Company).

Alteration of Distributor Contract status

Owner of Distributor's Contract is entitled to

1. Incorporate his/her spouse into the Contract and convert the Contract into Family Contract
2. Merge the Contract with the Contract of his/her spouse in the event of marriage between the distributors, and convert the Contract into Family Contract
3. Split the Agreement/commission remuneration in the event of divorce
4. Terminate his/her Contract

Either of the above actions shall be carried out according to the regulations and procedures adopted by the Company and announced for the Company's distributors through website lifewise.cryptaur.com or other available means of communication.

These Distributors' Work Rules shall be read and construed in accordance with the Terms and Conditions of the Distributors' Contract and shall form an integral part thereof.